

Dear Customer,

We,



, would have the honor to introduce our Company's services to your convenience, in the field of Advertising and Marketing;

### **First: Designing:**

We provide clients with creative and effective solutions beyond the advertising norm, we have a dedicated team of professional creative solution providers who embody the meaning of "service-oriented" and who understand the needs of its business partners, the client.

### **Second: Printing:**

As we are aware of the current market demands, we offer digital and offset printing. So, whatever your need would be –print on demand, short run or traditional printing- we are ready to fulfill your requirements.

### **Third: Outdoors:**

We have great experience in selecting super locations for outdoor advertisements, throughout Cairo, Giza and all other governorates. Plus the highways like Cairo-Alexandria Desert Road, North Coast Desert Road, Cairo-Alexandria Agricultural Road, as well as El-Fayoum, and Ismailia highways. This existence and exposure that makes it possible for our clients to achieve targets and goals set as part of their advertising campaigns.

We also perform all engineering and execution work necessary to build chassis and road signs.

There are many forms of advertising chassis that we can do, whether outdoors or indoors, and these are:

- 1- Flex light boxes.
- 2- Drawing and painting work.
- 3- Frames for banner mounting on a laminated steel background, in addition to external lighting spots.
- 4- Dye-cut work outside or inside the frame equipped with external neon lights and spots.
- 5- 3D work, either metallic or fiber, in any shape.
- 6- Neon works, either fully exposed or exposed from one side, shaped as alphabets or any other shape or wrapped from all sides.
- 7- Advertising bill boards inside shops and restaurants in the form of:
  - a- Menu boards
  - b- Front flex light boxes.
  - c- Sculptures (Fiber).
  - D- Neon works.
  - e- Indoor hanging bill boards (foam and vinyl).
  - F- Danglers.
  - g- Insertion of motion either in neon or moving bodies like spheres inside chassis.

H- All work of Alico bond.

All the above is produced to match premium quality in a relatively very short time, and is guaranteed to continue like that due to our dedicated follow-up and maintenance teams.

### **Fourth: Our Previous Projects:**

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Egyptian German Automotive Co. EGA

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Rotana music production Co.

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Global Napi pharmaceutical

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British American Tobacco (BAT)

-

Hilton Green Plaza(Alexandria)

-

Suez Canal Insurance Co.

-

El-Chark Insurance Co.

-

Arab Misr Insurance Group ( AMIG )

-

Gallery Al-Kasr & Al-Kasr furniture Co.

-

Gital “ Art Of Furniture “

-

Allianz Insurance Co.

-

EIBCO ( Egyptian International Beverage Company )

-

Virgin Mega Stores (Azadea Group)

-

Melody Holding

-

Arabella Park

-

Panasonic

-

Sigma ( Painting House )

-

4 Bed Mattresses & Bed linen

- Royal Insurance
- Nile Takaful Insurance
- Electrum Records
- Yellow Pages
- McDonald's
- Acer
- Labanita
- Al Ahly Club
- Tropicana Group
- Etronic

We would like to know your areas of interests so that we can focus our services on that area, we hope this could be the start to a long and fruitful relationship between us.

Best regards,

**Hatem Talaat**  
**Managing Director**